

## **Media Release**

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### **For Immediate Release**

## **Jay Tyler Promoted to Director of Sales**

NEW BERN NC USA (August 25 2008) – Wheatstone Corporation announces the promotion of Jay Tyler to director of sales, effective immediately.

Jay will oversee the sales team for all of the company's product lines: Wheatstone, Audioarts Engineering, and Vorsis. He reports directly to Wheatstone's president, Gary Snow.

Jay Tyler joined Wheatstone in 1996 as sales manager for the Audioarts Engineering product line. He later worked on many of Wheatstone's larger consolidation projects. In 2006, he was promoted to director of Latin America sales. In addition to his new role, Jay will continue to manage Audioarts distribution.

Jay "is pleased and honored to lead one of the best sales organizations in the industry."

Gary Snow, president, comments "Jay's demonstrated leadership makes him ideal to help build out our company's management team as our sales grow and our product lines expand."

Encl: photo



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### **WHEATSTONE CORPORATION**

Located in New Bern, North Carolina, USA, Wheatstone Corporation designs and manufactures professional broadcast and installed sound audio equipment under the WHEATSTONE<sup>®</sup>, AUDIOARTS ENGINEERING<sup>®</sup>, and VORSIS<sup>®</sup> brand names. Products include digital audio consoles and control surfaces, analog audio consoles, networked digital audio systems, audio-over IP routing, audio processing for on-air and studio applications, and associated studio furniture, pre-wiring, and software. Additional information can be found at [www.wheatstone.com](http://www.wheatstone.com).  
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